



Barbara Schaaf
illustration • animation



Illustration + Animation

- People
- Healthcare
- Infographic
- Character
- Family
- Nature
- Decore

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be visual!





Characters for animated advertising „be visual“ for Social Media:

Different characters are shown in the process of creation to illustrate to potential customers how to be visual.

1. Pencil underlines „be visual“ slogan
2. Character appears as linear drawing with closed eyes
3. Drawing turns into a colored version and eyes open



Part 1: Maria Stuart



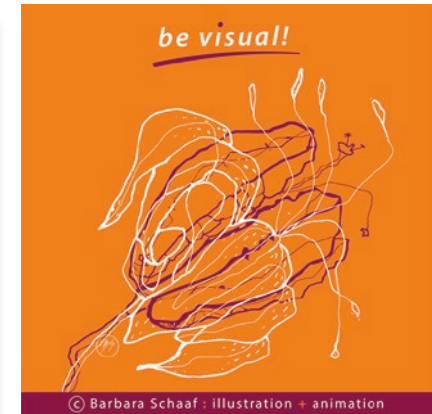
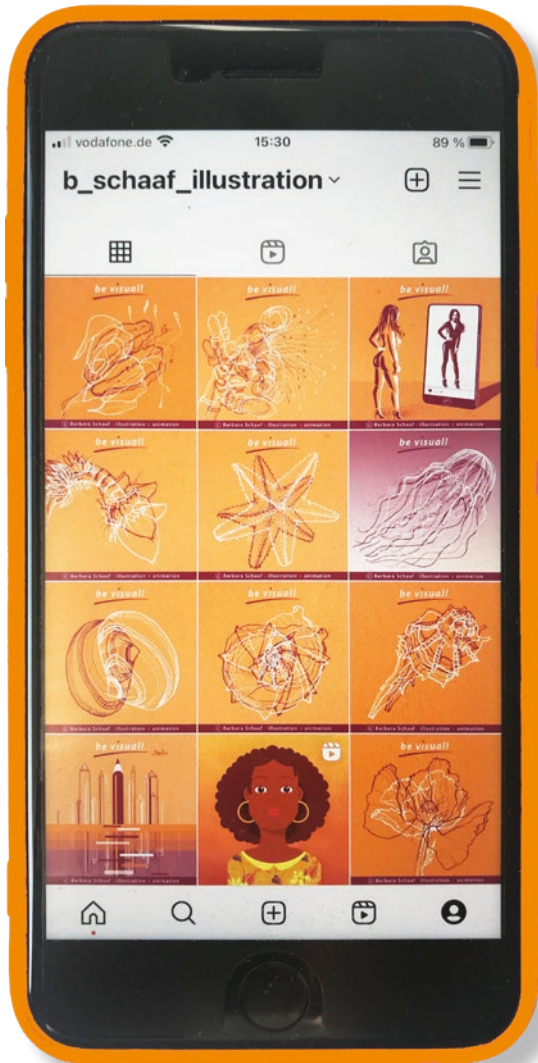
Part 2: Marie Curie



Part 3: Marilyn Monroe



Part 4: Titel „Frauengeschichte(n)“





Man in homeoffice



Woman in homeoffice





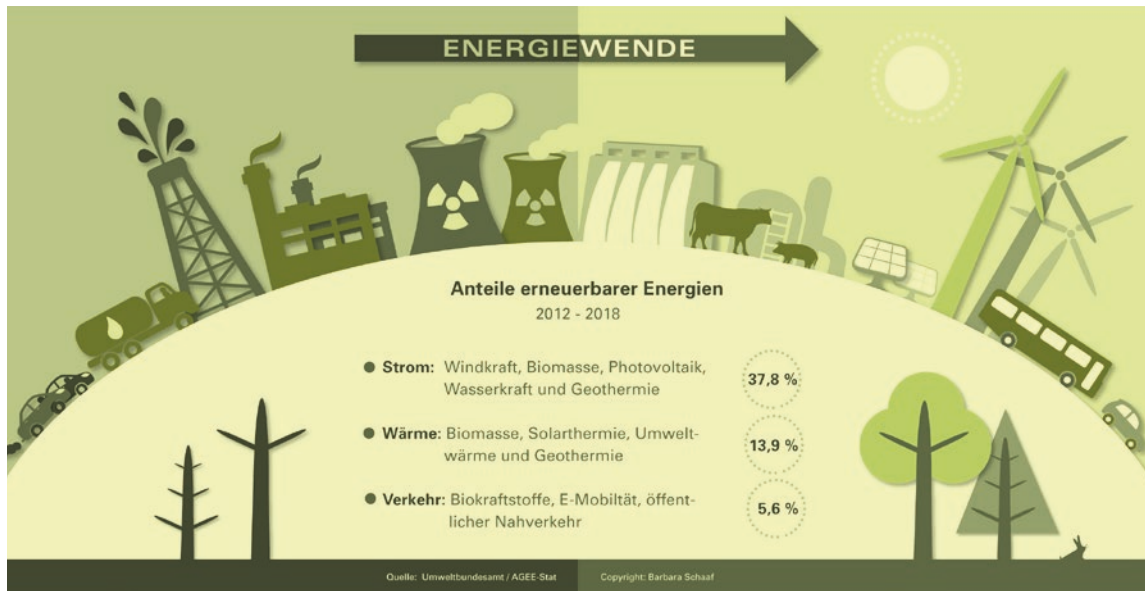
Urban gardening: woman greening city



E-bike: woman passing a traffic jam



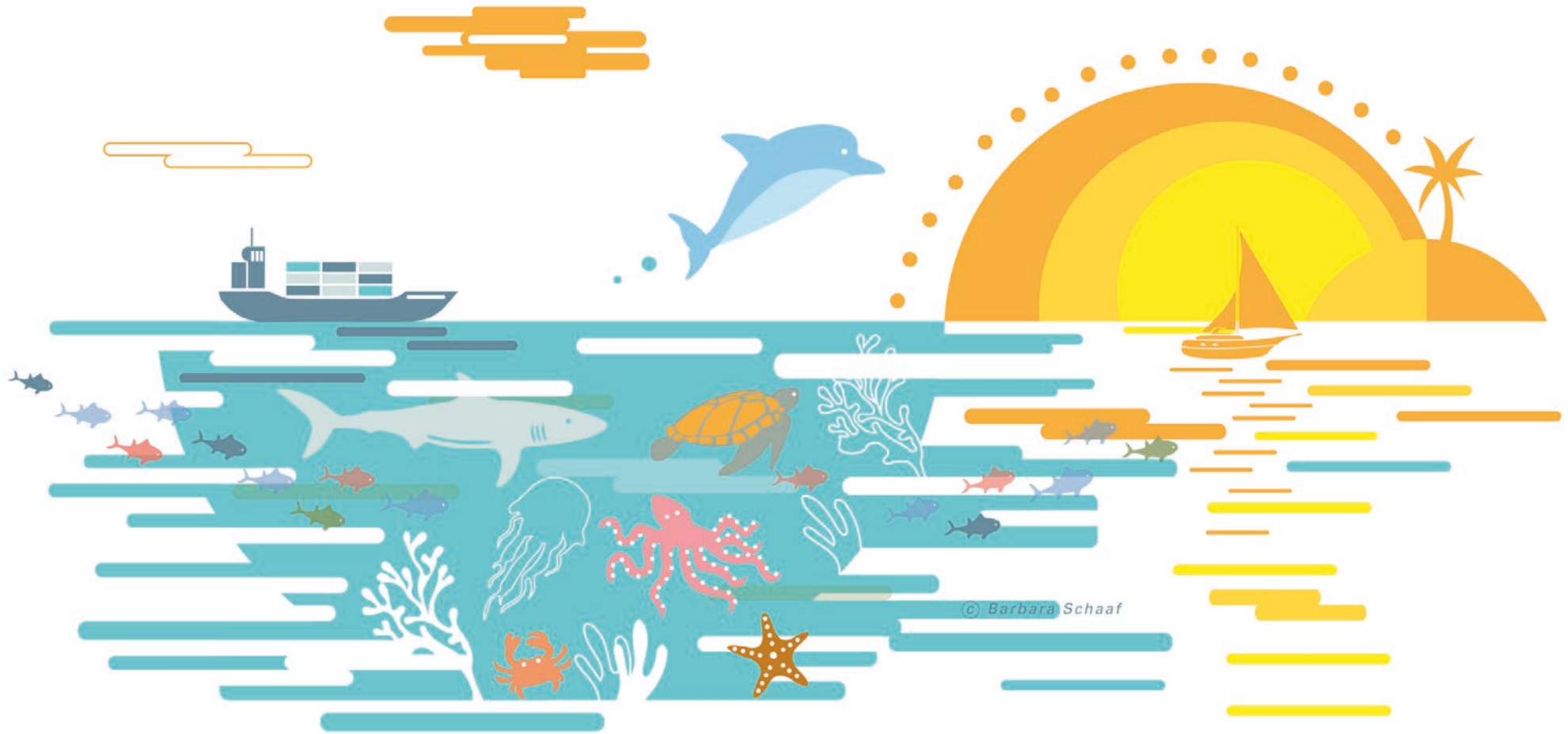
Fairtrade: using the example of the coffee trade



Energy transition: Shares of renewable energies based on electricity, heat and transport



Climate change: Shortly after twelve



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Ecosystem in sea: threatened by oil tankers



Volleyball

Breakdance

Snowboard



Builder



Working world (all professions together)



Chemist



Jugde



Medical Scientist





Artificial intelligence endangers jobs



Protective Shield in times of crises



Communication: digital networking

thank you for visit!

you can see more on my

homepage:

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